



Bonds: An Introduction to the Core Concepts

By Mark Mobius

John Wiley and Sons Ltd. Hardback. Book Condition: new. BRAND NEW, Bonds: An Introduction to the Core Concepts, Mark Mobius, Each book in the series cuts through the jargon and mystique of the financial markets to give the reader a clear picture of how and why these markets function as they do. Key features include:
 * clear definitions of financial terms
 * worked examples of transactions and contracts
 * summaries and overviews
 * valuation techniques
 * quick Quiz questions to reinforce the learning experience
 * strip cartoons to explain complex trades
 * entertaining cartoons from Alex to lighten the load
 * war stories and anecdotes from Mark Mobius based on his remarkable experiences
 * other Resources section to guide the reader to other useful books, websites and reference material.



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