



DK Essential Managers: Selling (Paperback)

By Eric Baron, Eric Barron

DK Publishing (Dorling Kindersley), United States, 2015. Paperback. Book Condition: New. 173 x 124 mm. Language: English . Brand New Book. DK Essential Managers: Selling is the visual guide that gives you all the know-how you need to be a more effective manager. Now newly updated with an all-new graphic approach to explaining key techniques and skills, the best-selling DK Essential Managers: Selling features: A practical, how-to approach teaches you the information and skills to succeed. Step-by-step instructions, tips, checklists, and Ask yourself features. Tables, illustrations, in-focus panels, and real-life case studies. Learn to speak persuasively, enthuse your audience, and sell with confidence with DK Essential Managers: Selling. About DK Essential Managers The DK Essential Managers series covers a range of business and management topics and have sold more than 1.9 million copies worldwide. Each guide is clearly presented for ease of reference, with visual pointers, tips, and graphics. The handy pocket format slips easily into a briefcase or portfolio.



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