



Adding Value to Locally Grown Crops in Hawai i: A Guide for Small Farm Enterprise Innovation (Paperback)

By Craig Elevitch, Ken Love

Permanent Agriculture Resources, United States, 2013.

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added is at the heart of most financially sustainable small farm enterprises in Hawai i. This illustrated guide presents the primary concepts for innovative farmers to use for further research, product development, and building or improving a successful value added farm enterprise in Hawai i. If you cherish the farming lifestyle and want to keep farming, you have to make your farm profitable. This guide goes a long way towards showing how to escape from the fatal trap of commoditization by adding value for the consumer. -Dr. Kent Fleming Small-farm enterprises are a crucial component of Hawai i s agriculture as we meet the diversity of our food needs. Value-added practices are an essential component that increase profit potential of small farm enterprises. -Dr. Robert Paull Rather than a how-to about operational practices, this guide is about adding value to certain farm enterprise practices to increase profits and economic viability.



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