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Run Grow Transform: Integrating Business and Lean IT (Paperback)

By Steven C. Bell

Taylor Francis Inc, United States, 2012. Paperback. Book Condition: New. 251 x 175 mm. Language: English . Brand New Book. Your customers want innovation and value, and they want it now. How can you apply Lean principles and practices throughout your enterprise to drive operational excellence, reduce costs while improving quality, enable efficient growth, and accelerate idea-to-value innovation? Shingo Prize-winning author Steve Bell and other thought leaders show you how-guiding you to more effectively align people and purpose, promote enterprise agility, and leverage transformative IT capabilities to create market-differentiating value for your customers. Combining research and insight with practical examples and in-depth case studies that can be put to immediate use, Run Grow Transform: Integrating Business and Lean IT is a must read for leaders and senior managers from all disciplines, showing you how to: * Drive enterprise outcomes and strategy through adaptive Business/IT learning * Maximize collaboration, leverage the knowledge and skills of your teams * Overcome enterprise-wise obstacles commonly encountered by Agile development teams * Improve infrastructure reliability and cost, learn how to get the best results from operations frameworks including ITIL, COBIT and ISO 20000 * Apply Lean principles to Enterprise Architecture and Business Process Management disciplines...



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