



## A Critical Investigation of the Merits and Drawbacks of In-Depth Interviews

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By Manuel Kaar

GRIN Verlag. Paperback. Book Condition: New. Paperback. 32 pages. Dimensions: 10.0in. x 7.0in. x 0.1in. Seminar paper from the year 2007 in the subject Tourism, grade: 1, 2, University of applied sciences, course: Tourism and Leisure Studies, language: English, abstract: When commencing to plan a study, researchers face the oftentimes challenging task to decide on the adequate research method for their investigation problem at hand. Since the appropriateness of a study, as well as its ability to be accepted as scientific research, depend very much on the correct choice of the applied research method(s), the decision process for the latter constitutes a crucial phase of the overall research operation. As many researchers encounter ambiguities when it comes to selecting the suitable research technique, this paper provides a critical reflection on several arguments for and against the employment of in-depth interviews, one of the most common tools used in qualitative research. The aim of this paper is, therefore, to consider the strengths and weaknesses of in-depth interviews from various angles, in order to advance the perspicuity of the question in which situations it is apt to use interviews as a research tool and when to better search for alternative methods. To arrive...



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