



Firms in the International Economy

By Sjoerd Beugelsdijk

The MIT Press Feb 2014, 2014. Buch. Book Condition: Neu. 233x156x35 mm. Neuware - Despite their common roots, international economics (IE) and international business (IB) have developed into two distinct fields of study. Economists have directed their efforts at formalizing the workings of international trade and investment at the macroeconomic level; business scholars have relied more on data-driven conceptual narratives than mathematical tools. But the recent focus of IE literature on firm heterogeneity suggests that IE would benefit from IB analyses of the behavior and organization of the internationalizing firm. The contributions to this volume investigate ways that insights from IB can enrich IE research in firm heterogeneity. 432 pp. Englisch.

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