

Formal Strategic Planning in highly uncertain and dynamic environments



Filesize: 7.25 MB

Reviews

This pdf is amazing. I actually have read and i also am sure that i am going to planning to read once more yet again in the foreseeable future. Your lifestyle period will probably be convert once you total looking at this publication.

(Ms. Aileen Larkin)

FORMAL STRATEGIC PLANNING IN HIGHLY UNCERTAIN AND DYNAMIC ENVIRONMENTS



GRIN Verlag Gmbh GRIN Verlag. Taschenbuch. Book Condition: Neu. 210x148x1 mm. This item is printed on demand - Print on Demand Titel. Neuware - Essay from the year 2014 in the subject Business economics - Business Management, Corporate Governance, grade: A, Edinburgh Napier University (The Business School), course: Strategic Management in a Global Context, language: English, abstract: This essay will critically evaluate whether formal strategic planning is no longer an applicable approach for corporate decision-making in today's highly uncertain and dynamic business environment. In recent decades company leaders have been quite successful maneuvering their organisations through daily business and a number of economic crises by the means of formal strategic planning. Arguably, it offers several benefits on the one side, but also drawbacks on the other side. The first part of this essay will focus on the nature of formal strategic planning and its key characteristics as well as potential advantages and disadvantages. The second part will then evaluate why the formal planning approach may be perceived as not comprehensive enough in today's highly uncertain and dynamic environment, yet show how it may still be able to make crucial contributions towards sound, efficient and comprehensive corporate decision-making. 16 pp. Englisch.



Read Formal Strategic Planning in highly uncertain and dynamic environments Online



Download PDF Formal Strategic Planning in highly uncertain and dynamic environments

Other eBooks



Psychologisches Testverfahren

Reference Series Books LLC Nov 2011, 2011. Taschenbuch. Book Condition: Neu. 249x191x7 mm. This item is printed on demand - Print on Demand Neuware - Quelle: Wikipedia. Seiten: 100. Kapitel: Myers-Briggs-Typindikator, Keirsey Temperament Sorter, DISG,...

[Save Book »](#)



Programming in D

Ali Cehreli Dez 2015, 2015. Buch. Book Condition: Neu. 264x182x53 mm. This item is printed on demand - Print on Demand Neuware - The main aim of this book is to teach D to readers...

[Save Book »](#)



How to Make a Free Website for Kids (Paperback)

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Table of Contents Preface Chapter # 1: Benefits of Having a Website Chapter...

[Save Book »](#)



No Friends?: How to Make Friends Fast and Keep Them (Paperback)

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Do You Have NO Friends ? Are you tired of not having any...

[Save Book »](#)



The Well-Trained Mind: A Guide to Classical Education at Home (Hardback)

WW Norton Co, United States, 2016. Hardback. Book Condition: New. 4th Revised edition. 244 x 165 mm. Language: English . Brand New Book. The Well-Trained Mind will instruct you, step by step, on how to...

[Save Book »](#)