



Get Ready for International Business Teacher's Book Level 1 (Paperback)

By Andrew Vaughan, Dorothy E. Zemach

Macmillan Education, United Kingdom, 2013. Paperback. Book Condition: New. 297 x 210 mm. Language: English . Brand New Book. This is a business English course for adults aimed primarily at pre-service students and students in the early part of their careers. The core course contains material for approximately 60 teaching hours in each level, and is ideal for those who are either taking business English as one module within a wider course of studies, in short intensive courses or for a limited number of contact hours over a longer period of time. The course takes students from an Elementary level of English to an intermediate level of English, equivalent to A2-B1 in the Common European Framework of Reference. The Student Books are available in two versions, with either TOEIC or BEC Preliminary practice activities. This edition of the course uses international English rather than American English, and retains the cross-cultural content contained in the Viewpoints sections. The emphasis throughout the course is on communication skills, with useful Grammar reference and practice at the back of the book. The course has clear, non-threatening content with practical business tasks that are immediately transferable to the real world.



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