



## Success Stories 101: A Practical Tool for Interview Preparation. 8 Steps for Creating Interesting, Credible and Memorable Stories from Your Professional Achievements. (Paperback)

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By Frank K Rolles

Createspace, United States, 2012. Paperback. Book Condition: New. 214 x 149 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Underneath each of your business results is a human story. Story is one of the oldest and most powerful forms of communication. Sharing your stories in an interview will boost your credibility, make you memorable, and help you connect with the person you are talking to. This book is a practical hands-on guide for interview preparation that will guide you through our 8-step process to create a success story from one of your professional achievements. You will learn to develop credible, interesting, and memorable stories you can share in an interview, performance review, or networking situation. This book and our online application were created out of an in-person workshop we have been delivering to MBAs and other groups of professionals since 2010. Purchasing the book also gives you full access to our Success Stories 101 online application where you can view our video training, print additional worksheets, and create and store your success stories.



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